

2026



श्री सिया राम लीला कमेटी
द्वारका (रजि.)

Sponsorship Proposal



THE EXCLUSIVE RAMLEELA & MELA

Organized by
**SHREE SIYA RAM LEELA
COMMITTEE DWARKA (Regd.)**



10th of October to 20th of October

VENUE:

DDA Ground, Dwarka, Sector-21, New Delhi.
Opposite Dwarka Sec - 21 Metro Station.

TIMING:

06 PM to 12 AM Midnight



THE HUGE FAIR

Mela is a Sanskrit word meaning 'gathering' or 'to meet' or a 'fair'. It is used in the Indian subcontinent for all sizes of gatherings and can be religious, commercial, cultural or sport-related.

In recent times "Mela" also popularly refers to shows and exhibitions. It can be theme-based, promoting a particular culture, art or skill. Generally in "melas" people can find eateries, entertainment activities, shops and games. We take pleasure in introducing

ourselves as "Shree Siya Ram Leela Committee Dwarka (Regd.)" which is a registered Social religious organization. The society has been organizing 1st Ramleela in 2025 on big scale in DDA Ground, Dwarka Sector 21, Opp. Metro Station, New Delhi. More than 200 Social, religious activities of the area are the main strength of the society. Every year, hundreds of people from different field are felicitated for their valuable contribution in the event.





PROGRAMME SCHEDULE

Ramleela Manchan: 10 Days

Timing: 06:00 PM to 12:00 AM Midnight Everyday

Date: 10th to 20th Oct. 2026

Mela Timing: 06:00 PM to 12:00 AM

**Venue: DDA Ground, Dwarka, Sector-21,
Opposite Dwarka Sec. - 21 Metro Station, New Delhi.**



**Shree Siya Ram Leela Committee
Dwarka (Regd.)**

Website, Whatsapp etc...

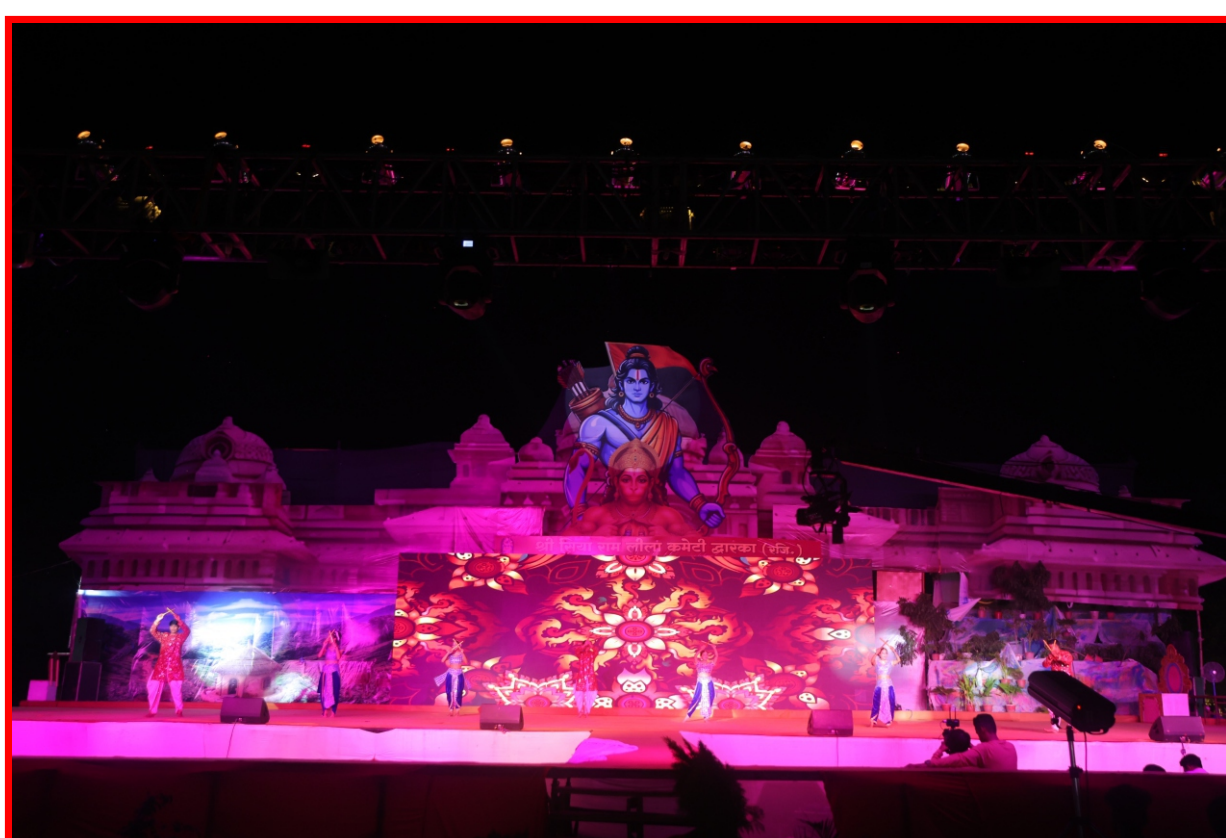
Daily all Newspaper and TV News Channel Media Coverage.

**Approx. 20 to 25 Thousand People Will Visit The Fair Daily.
On DUSSEHRA Approx. 30 Thousand People Will Visit The Fair.**

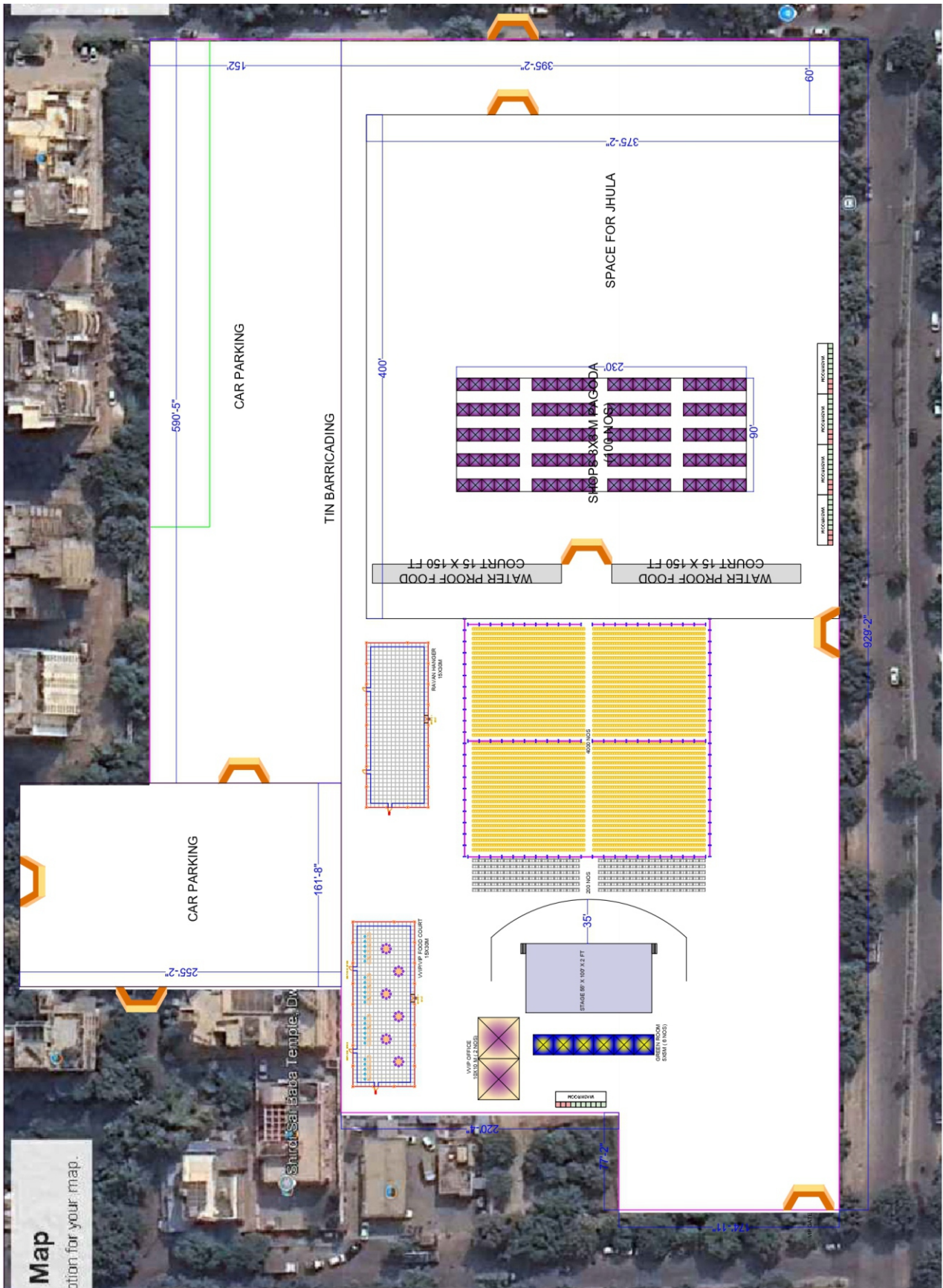


2ND RAMLEELA MANCHAN

RAMILEELA STAGE



SITE LAYOUT





BRAND SUPPORT

SHREE SIYA RAM LEELA COMMITTEE DWARKA (REGD.)

Organized By
2nd RAMLILA MANCHAN

SPONSORED BY





ADVERTISING DISPLAY





HUGE & GRAND ENTRANCE





ADVERTISING DISPLAY





ADVERTISING DISPLAY

श्री सिया राम लीला कमेटी द्वारका (रजि.)
के तत्वाधान में
प्रथम रांमंलींला
विशाल भव्य मेला
22 सितम्बर से 2 अक्टूबर तक

DESIGN9
spaceworld.com
• Architecture • Interior Design • Furniture
• Kitchen • Wardrobes
Web: Spineinfotech.com | Design9spaceworld.com
M.: 9990899991, 9899990788, 9312258977, 9873087308
Add. Spine Enclave Plot No. 15, 4th Floor, Pocket C-8, Sector 17, Dwarka New Delhi - 110075

गेट नं. 1
श्री सिया राम लीला कमेटी द्वारका (रजि.)
हनुमान द्वार

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VRINDA HOMES
Add. Gupta-88910866
Sector-18A, Dwarka
M.: 9990899991, 9899990788, 9312258977, 9873087308
Add. Spine Enclave Plot No. 15, 4th Floor, Pocket C-8, Sector 17, Dwarka New Delhi - 110075



BRAND & STALL DISPLAY





ALBUM PROMO.



MEDIA Coverage

MEDIA / RADIO
TELEVISION
MAGAZINES
NEWS
SOCIAL MEDIA

MEDIA COVERAGE



BALLON ADV.



ELECTRIC POLE



FILM PROMO.



FILM PROMO.



NEWSPAPER ADVERTISEMENT

मर्यादा पुरुषोत्तम प्रभु श्रीराम का जीवन हम सभी को सेवा और धर्म के मार्ग पर चलने की प्रेरणा देता है

नई दिल्ली। श्री सिया राम लीला कमेटी द्वारका सेक्टर 21 मेट्रो स्टेशन के सामने डीडीए ग्राउंड में पश्चिमी दिल्ली लोकसभा की लोकप्रिय सांसद कमलजीत सहरावत विधायक एडवोकेट संदीप सहरावत (चेयरमैन श्री सिया राम लीला कमेटी) जोन चेयरमैन सविता पवन शर्मा, पूर्व

अनिल अरोड़ा
उपस्थित

श्री सिया राम लीला कमेटी द्वारका (रजि.) के तत्वाधान में

प्रथम भव्य रामलीला

मंचन हेतु भूमि पूजन

सुबार 5 सितम्बर 2025 | आय सभी सादर आमन्त्रित है

दिन: 10 बजे प्रातः विराज: दोपहर 12 बजे
स्थान: डी.डी.ए. ग्राउण्ड, हारका मेट्रो स्टेशन सेक्टर-21 के सामने, नई दिल्ली-110078

माननीय राजपाल जी
मुख्य अतिथि

श्री अशोक शर्मा (मुख्य संस्थापक), **श्री अदेश वालिया** (अध्यक्ष), **श्री प्रीत घुमनाहड़ा** (डिप्टी चेयरमैन), **श्री नवीन कोटिया** (उपाध्यक्ष), **श्री संजया बुधवार** (उपाध्यक्ष), **श्री राजेश राजा** (उपाध्यक्ष)

समय: 8213921351/52/53, 9311001137, 9582235853, 9818836747, 8595881265
मिडिलक : श्री सिया राम लीला कमेटी द्वारका (रजि.) को सम्पन्न पदाधिकारीगण

श्री सिया राम लीला कमेटी द्वारका (रजि.) के तत्वाधान में

प्रथम विशाल भव्य मैला

22 सितम्बर से 2 अक्टूबर तक

स्थान: द्वारका सेक्टर 21 मेट्रो के सामने, डी.डी.ए. ग्राउण्ड नई दिल्ली - 110078

श्री अशोक शर्मा (मुख्य संस्थापक), **श्री अदेश वालिया** (अध्यक्ष), **श्री प्रीत घुमनाहड़ा** (डिप्टी चेयरमैन), **श्री नवीन कोटिया** (उपाध्यक्ष), **श्री संजया बुधवार** (उपाध्यक्ष), **श्री राजेश राजा** (उपाध्यक्ष)

निवेदक : श्री सिया राम लीला कमेटी द्वारका (रजि.) के सम्पन्न पदाधिकारीगण

श्री सिया राम लीला कमेटी द्वारका (रजि.) के तत्वाधान में

प्रथम विशाल भव्य मैला

22 सितम्बर से 2 अक्टूबर तक

स्थान: द्वारका सेक्टर 21, मेट्रो के सामने, डी.डी.ए. ग्राउण्ड, नई दिल्ली - 78

माननीय श्री राजपाल जी मुख्य अतिथि एवं निवेदक

श्री अशोक शर्मा (मुख्य संस्थापक), **श्री अदेश वालिया** (अध्यक्ष), **श्री प्रीत घुमनाहड़ा** (डिप्टी चेयरमैन), **श्री नवीन कोटिया** (उपाध्यक्ष), **श्री संदीप सहरावत** (अध्यक्ष), **श्रीमति ममता दत्ता** (अध्यक्ष)

श्रीमति रवि, **श्रीमति रवि**, **श्रीमति रवि**, **श्रीमति रवि**, **श्रीमति रवि**, **श्रीमति रवि**, **श्रीमति रवि**, **श्रीमति रवि**, **श्रीमति रवि**, **श्रीमति रवि**

समय: 8213921351/52/53, 9311001137, 9582235853, 9818836747, 8595881265
मिडिलक : श्री सिया राम लीला कमेटी द्वारका (रजि.) को सम्पन्न पदाधिकारीगण



THE HUGE GROUND





SPONSORSHIP PACKAGES

DIAMOND SPONSOR

OPPORTUNITY ONLY FOR 4 EXCLUSIVE SPONSOR

Amount: Rs. 25,00,000

BRANDING BENEFITS:

- ✦ VVIP main Entry Gate & on other Gate 2 no. Archs (6.5'x8' both sides of gate)
- ✦ 25 Hording (8x10) in Event Ground Wall
- ✦ 20 sec TVC advertisement 6 times every day during program on main stage screen
- ✦ Special invitation for opening & closing ceremonies.
- ✦ Coverage with Media along with organizer
- ✦ 1 page advertisement in Ramlila Souvenir (Cover Back)
- ✦ 3 no. of stall in Prime Location at Mela Ground (size 10'x10')
- ✦ Company's logo placement on invitation card (one lakh)
- ✦ 100 VVIP passes, 200 VIP passes
- ✦ Stage announcement of sponsor during the event
- ✦ Felicitation of company's representatives on stage
- ✦ Logo on social Media (twitter, facebook, Linkdin, mailings etc. Branding on security stands
- ✦ Logo on all hoardings/banners/posters of Ramlila committee



PLATINUM SPONSOR

OPPORTUNITY ONLY FOR 4 SPONSOR

Amount: Rs. 20,00,000

★ **BRANDING BENEFITS:** ★

- ★ VVIP main Entry Gate & on other Gate 2 no. Archs (6.5'x8' both sides of gate)
- ★ 20 Hording (8x10) in Event Ground Wall
- ★ 20 sec TVC advertisement 6 times every day during program on main stage screen
- ★ Special invitation for opening & closing ceremonies
- ★ Coverage with Media along with organizer
- ★ Full page advertisement in Ramlila Souvenir (inside page)
- ★ 2 no. of stall in Prime Location at Mela Ground (size 10x10')
- ★ Company's logo placement on invitation card (one lakh)
- ★ 75 VVIP passes, 100 VIP passes
- ★ Stage announcement of sponsor during the event
- ★ Felicitation of company's representatives stage
- ★ Logo on social Media (twitter, facebook, Linkdin, mailings etc. Branding on security stands
- ★ Logo on all hoardings/banners/posters of Ramlila committee



SPONSORSHIP OPPORTUNITY

Shree Siya Ram Leela Committee Dwarka is an excellent opportunity to take you and your brand to a huge and coveted cultural and social platform. This is the platform that can help your brand in reaching the next level in almost no time. We strongly believe that an effective sponsorship must-

- Serve the business interest of the sponsoring company
- Serve the best interest of the event and its participants
- Have a positive impact upon the sponsor's direct consumers
- Benefit the consumers who the product or services

To achieve the desired goals for sponsors and the organisers, we have laid out a marketing and media plan that will not only create acceptance for the event but also take the sponsors' brand communication to the desired target audience in an appropriate way.





GOLD SPONSOR

OPPORTUNITY ONLY FOR 5 SPONSOR

Amount: Rs. 15,00,000

BRANDING BENEFITS:

- ✦ Public Entry Gate & on other Gate 2 no. Archs (6.5'x8' both sides of gate)
- ✦ 10 Hording (8×10) in Event Ground Wall
- ✦ 20 sec TVC advertisement 6 times every day during program on main stage screen
- ✦ Coverage with Media along with organizer.
- ✦ Half page advertisement in Ramlila Souvenir (inside page)
- ✦ 1 no. of stall in Prime Location at Mela Ground (size 10'x10)
- ✦ Company's logo placement on invitation card (75 thousand)
- ✦ 50 VVIP passes, 75 VIP passes
- ✦ Stage announcement of sponsor during the event
- ✦ Felicitation of company's representatives on stage
- ✦ Logo on social Media (twitter, facebook, Linkdin, mailings etc.
- ✦ Logo on all hoardings/banners/posters of Ramlila committee



SILVER SPONSOR

OPPORTUNITY ONLY FOR 10 SPONSOR

Amount: Rs. 10,00,000

BRANDING BENEFITS:

- ✦ 05 Hording (8×10) in Event Ground Wall
- ✦ 20 sec TVC advertisement 6 times every day during program main stage screen
- ✦ Coverage with Media along with organizer
- ✦ Half page advertisement in Ramlila Souvenir (inside page)
- ✦ 1 No. of stall in Prime Location at Mela Ground (size 10"x10")
- ✦ Company's logo placement on invitation card (50 thousand)
- ✦ 25 VVIP passes, 50 VIP passes
- ✦ Stage announcement of sponsor during the event
- ✦ Felicitation of company's representatives on stage
- ✦ Logo on social Media (twitter, facebook, Linkdin, mailings etc.
- ✦ Logo on all hoardings/banners/posters of Ramlila Committee



BRONZE SPONSOR

OPPORTUNITY ONLY FOR 30 SPONSOR

Amount: Rs. 5,00,000

★ **BRANDING BENEFITS:** ★

- ★ One of stall in Prime Location at Mela Ground (size 10x10)
- ★ 2 Hording (8×10) in Event Ground Wall
- ★ Quarter page advertisement in Ramleela Souvenir (inside page)
- ★ 5 VVIP passes, 20 VIP passes
- ★ Felicitation of company's representatives on stage



SHREE SIYA RAM LEELA COMMITTEE

Dwarka (Regd.)

WHY INVEST & PARTNER WITH US?

Strategic Advantages



Massive Public Reach & Daily Footfall



High Brand Visibility & Recognition



Strong Community Trust & Cultural Value



Direct Engagement with Families & Decision Makers



Media Coverage & Social Media Promotion



Long-Term Brand Association & Goodwill



Exclusive Networking with Influential Leaders



Customized Sponsorship & Branding Solutions

Brand Promotion Opportunities



Celebrity Endorsements



Real Estate Promotions



On-Stage Branding



Stall & Display Spaces



Digital & Social Media Marketing



Corporate Sponsorship

Benefits for Investors & Businesses



Premium Brand Positioning



Huge Audience Engagement



Network with Influential Guests & VIPs



Business Growth & Market Expansion



Tax Benefits & CSR Opportunities



Build Trust with the Community



Maximized ROI & Competitive Edge

Join a Prestigious Cultural Platform

✦ Customized Sponsorship & Partnership Packages Available

✦ Contact: _____ || Email: _____



SHREE SIYA RAM LEELA
COMMITTEE DWARKA

★ BIG OPPORTUNITY ★

FOR BRAND
PROMOTION
& ADVERTISEMENT



FEATURING
SUNNY ARYA

BIG BOSS 17 FAME
POPULARLY KNOWN AS TEHELKA BHAI
IN BOLLYWOOD

HE IS NOW ASSOCIATED WITH
SHREE SIYA RAMLEELA
COMMITTEE DWARKA (REGD.)

BRAND AMBASSADOR

SHERA

SALMAN KHAN'S
PERSONAL BODYGUARD



TEHELKA BHAI

BIG BOSS 17 FAME
POPULARLY KNOWN AS
TEHELKA BHAI

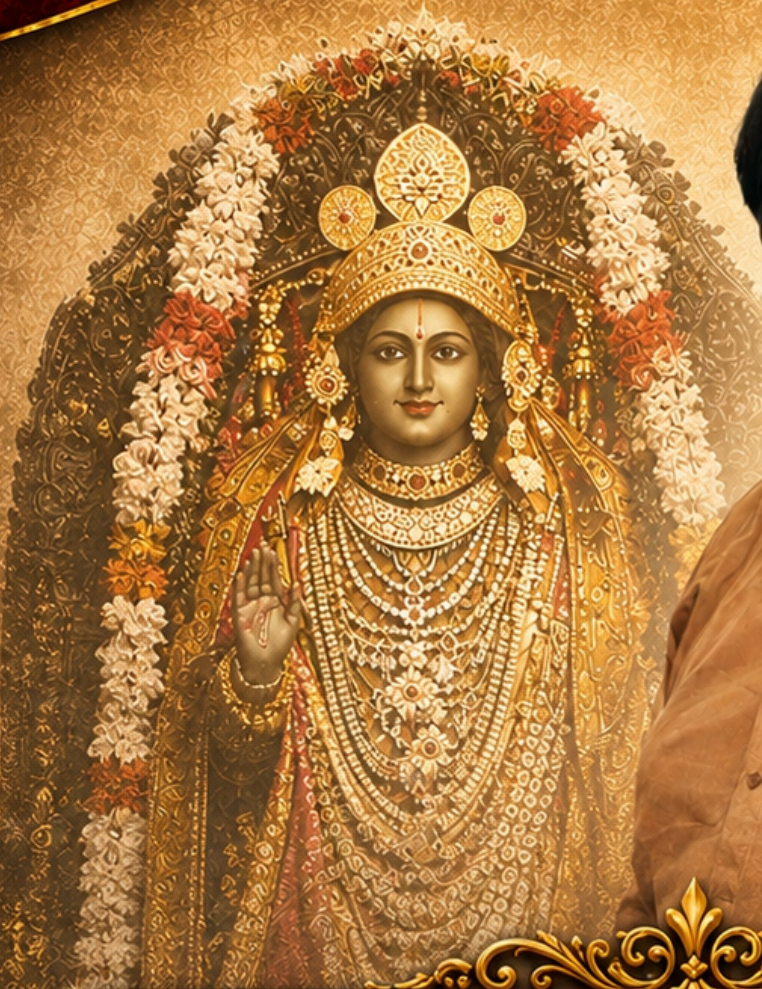
- ✓ BOOST YOUR BRAND'S VISIBILITY TO A MASSIVE AUDIENCE.
- ✓ CONNECT WITH MILLIONS OF FANS AND POTENTIAL CUSTOMERS,
- ✓ LEVERAGE HIS HUGE SOCIAL MEDIA PRESENCE WITH OVER 1 MILLION FOLLOWERS.
- ✓ TAP INTO THE BOLLYWOOD GLAMOUR & CREDIBILITY.
- ✓ DRIVE CUSTOMER TRUST AND LOYALTY THROUGH HIS INFLUENCE.
- ✓ GET ENDORSED BY A INFLUENTIAL PERSONALITY KNOWN FOR HIS STRONG FAN FOLLOWING AND RELATABLE PERSONALITY.

~ PARTNER WITH SUNNY ARYA FOR ~
BRAND PROMOTION!





SHREE SIYA RAM LEELA COMMITTEE DWARKA (REGD.)



SH. ADESH WALIA

PRESIDENT

For Enquiry & More Info.

+91 9213921351-52-53

॥ श्री राम ॥



SHREE SIYA RAM LEELA COMMITTEE DWARKA (Regd.)



✉ Shreesiyaram7@gmail.com

📍 Office address: E-2, first floor, satya heights, village
amberhai, opposite Church, sector-19 dwarka new Delhi 110075.

www.shreesiyaramleelacommitteedwarka.com